



NATIONAL PRODUCTIVITY COUNCIL

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(Under DPIIT, Ministry of Commerce & Industry, Govt of India)

PRESENTS ONLINE SESSION ON

3 Days Online Training Series on

"A Business Acceleration Program"

(Getting to the Heart of your Business)

26th, 27th & 28th November 2021 at (11.00 AM to 1.00 PM)

Session Takeaways

DAY 1: How to Launch a profitable Business Model:

- (1) Learn 3 key principles used by successful entrepreneurs to build a scalable business.
- (2) System for setting scientific business goals - Set Holistic Goals in all areas Business- (BUSINESS ASPIRATIONAL GOALS)
- (3) Designing a profitable business model, discovers what the successful business model for yours business.

DAY 2: Learn How To scale and grow your Business

- (1) Learn how to create Systems so that you have more free time and make the cash flow more passive.
 - A. Management System
 - B. Marketing System
 - C. Sales System
- (2) **Team Management:** Learn how to effectively recruit, train, manage, scientific appraisal system, review performance of your team to bring out the best in them and build a more profitable business.

DAY 3: Learn how to put your business on AUTO MODE

- (1) How to build your Front-line Leaders: Understand the step wise process of building your second line of leaders with actionable step.
- (2) **Business Checklist, tools, template, documents** that will help you set, track and achieve goals and automate the business. All business owners have a way of measuring their activities and by measuring their activities it forces them to continuously focus on those activities that can produce the right results they want.



An E-certificate will be issued to the participant

ABOUT PROGRAM

- This programme is for entrepreneurs who are trying to do business in a digitally world!
- Do you feel stuck in your business? Looking for 3x growth? If yes, then this programme is for you.
- **HERE'S WHAT YOU WILL LEARN IN THE 3 DAYS:**
- This "BUSINESS ACCELERATION WORKSHOP" is a System which will help you create a profitable business model, it's a universal system for all types of business.
- Launch your business online with a proven system. Helping you with tools and strategies to launch online.
- Hope that you will enjoy this course and good luck!

SPEAKER PROFILE

EXPERT SPEAKER:

Ms. Farah Akhtar
Founder & CEO of
"UNLEASHYOU EXCELLENCE ACADEMY"



SPEAKER PROFILE

Farah Akhtar, is an Ex banker (with MNC) and Founder of UnleashYOU Excellence Academy, a center for transformational coaching and consulting. With over 15 yrs of experience across Two industries of Investment Banking and Business Consulting/coaching. She is a Transformational business coach, Keynote Speaker, NLP Practitioner and a lifestyle Entrepreneur.

REGISTRATION DETAILS

Program Dates: 26th, 27th & 28th November 2021

Registration Fee: ₹6999/- (On 30% Off) Pay Only 4999/- (Inclusive of GST)

Register at: <https://bit.ly/3sMSCeA>

For More Info visit us at:

<https://www.npcindia.gov.in/NPC/Uploads/webinar/Business%20Acceleration%20Program12893.pdf>

COURSE COORDINATOR :-

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OUR BANK DETAILS

Bank Name : Indian Overseas Bank
Branch : Gulf Link
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Bank A/c No : 02650100009207
IFCS Code : IOBA0000265
PAN No : AAATN0402F
GST No : 07AAATN0402F1Z8